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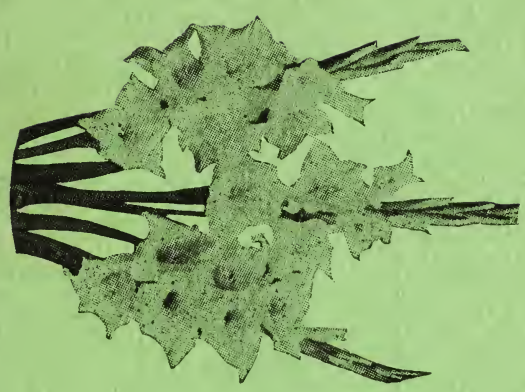


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1932



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U. S. Department of Agriculture, etc.



BAY STATE BULB CO.

Mansfield, Mass.

FOR Horticultural Export & Import

Bureau of Plant Industry

W. D. of Agric.

Washington

D. L.

All lovers of GLADIOLUS should join the  
**American Gladiolus Society**  
and receive the REVIEW monthly.

Send your name and \$2.00 to the Secretary  
Roscoe Huff, Goshen, Ind.



Everyone in New England who is interested in  
GLADIOLUS should be a member of the  
**New England Gladiolus Society**  
and receive its valuable Year Book free.  
Send your name and \$1.00 to the Secretary  
Clark W. Brown, Ashland, Mass.

# 1932 PRICE LIST

## TESTED AND PROVEN

# GLORIOUS GLADIOLUS

## TERMS

Terms are cash with order or one third with order and balance before shipment or bulbs will be shipped C. O. D. Prices quoted are net postpaid.

Not less than 3 bulbs of a kind at dozen rate.

Not less than 25 bulblets of a kind at 100 rate.

No single item less than 10 cents.

No order accepted for less than \$1.00.

Special prices for lots of 100 or more on request.

Where prices are given as 3 for 10 cts., 2 for 10 cts., or 2 for 15 cts., please do not ask us to send 1 each of 2 or 3 kinds. It costs us just as much to put up an item of 1 bulb as for 2 or 3, and we lose money on items for less than 10 cts.

Old customers will note that we have, in keeping with the trend of the times, radically reduced prices. Our crop is the best we have ever had and we have succeeded in reducing cost of production and are glad to pass along these savings. Our margin of profit is small but we are hoping that lower prices will materially increase sales and that we may still maintain a reasonable income.

We exercise great care in keeping our stock true to name and will replace without charge any bulb proving untrue. An error sometimes occurs but we are always glad to make adjustment to the customer's satisfaction.

We have this year discarded about 20 varieties we had little demand for and have added about 30 of the newer more popular sorts. Even on these newer kinds prices are very modest and we believe you will welcome the opportunity to try some of these at such low prices.

No single item less than 10 cents.

3 for 10 cts.    Doz. 35 cts.    Bulblets 10 cts. per 100

**ALICE TIPLADY.** Brilliant orange saffron Prim.  
**CRYSTAL WHITE.** Pure white, rose markings.  
**GOLDEN GATE.** Good early yellow Prim.  
**GRETCHEN ZANG.** Soft geranium pink. Late.  
**HALLEY.** Large bright salmon pink. Early.  
**INDEPENDENCE.** Coral pink. Small blotch.  
**JOE COLEMAN.** Fine large crimson red. Ruffled.  
**LILYWHITE.** Best florist's early white.  
**MRS. FRANCIS KING.** Tall flame scarlet. Late.  
**MRS. F. PENDLETON.** Rose pink with carmine blotch.  
**MYSTIC.** Deep rose pink, flaked red. Pretty.  
**NEOGA.** Rich deep garnet red. Ruffled.  
**NORA.** Very good light lavender blue.  
**ODIN.** Salmon pink, dark blotch.  
**PEACE.** Very large late white, violet lines.  
**ROANOKE.** Very early large yellow Prim.  
**1910 ROSE.** Fine early rose pink.  
**SCARLET PRINCEPS.** Pure spectrum red. Massive.  
**SCHWABEN.** Canary yellow, purple spot.  
**VIRGINIA.** Same as Scarlet Princeps.  
**WILBRINK.** Flesh pink sport of Halley. Early.

We specialize in carefully selected, well balanced assortments, finding that many home gardeners do not care to undertake the extra care of keeping varieties separate. On pages 10, 11 and 12 we offer a number of these carefully assorted collections, and believe one may be chosen to meet almost any need. We give this matter our personal attention and have hundreds of letters of commendation and praise. We believe that you too will be delighted with the blooms from one of these collections.

No single item less than 10 cents.

2 for 10 cts.    Doz. 50 cts.    Bulblets 15 cts. per 100.

A. B. KUNDERD. Cream overlaid pink. Wonderful ruffling.

ALBANIA. Very fine pure white.

ANNA EBERIUS. Dark purple, deeper throat.

ANNIE LAURIE. Light rose pink. Slightly ruffled.

BREAK O'DAY. Large LaFrance pink. Very early.

BYRON L. SMITH. Delicate lavender pink.

CARMEN SYLVA. Snow white, penciled lilac.

CHATEAU THIERRY. Very large scarlet red.

CRIMSON GLOW. Best midseason deep red.

DR. F. E. BENNETT. Fiery scarlet, white lines.

DR. R. T. JACKSON. Deep rich crimson maroon.

DR. VAN FLEET. Very early delicate rose pink.

DOROTHY McKIBBEN. Very early ruffled rose pink.

DORRITT. Delicate rose lavender, flecked carmine.

E. J. SHAYLOR. Pure rose pink. Ruffled.

ETHELYN. Tall orange yellow Prim. Fine.

EVELYN KIRTLAND. Tall rose pink. Very fine.

FERN KYLE. Giant exhibition creamy white.

GIANT NYMPH. Fine large light pink. Extra.

GLORIANA. Golden salmon rose.

GOLD. Fine florist's pure yellow. Not tall.

GOLD DROP. Best ruffled yellow Prim. Large.

GOLD EAGLE. Very early deep yellow Prim. Ruffled.

GOLDEN MEASURE. Fine big yellow. Tall.

HENRY FORD. Clean deep purple. Many open.

HERADA. Pure self mauve. Exquisite.

J. A. CARBONE. Orange salmon. Stippled throat.

JACK LONDON. Light orange salmon.

LONGFELLOW. A LaFrance pink Carmen Sylva.

LOS ANGELES. Tall grenadine pink. Very popular.

LOUISE. Large clean lavender, maroon marking.  
MAGIC. Tall lavender blue, purple blotch. A gem.  
MARIE KUNDERD. Early ruffled white. Exquisite.  
MARIETTA. Tall salmon, scarlet blotch.  
MARY PICKFORD. Delicate creamy white. Early.  
MONA LISA. Delicate pale lavender pink. Ruffled.  
MRS. DR. NORTON. Finest pink and cream. Popular.  
MRS. F. C. PETERS. Lovely rose lilac, deeper blotch.  
MRS. LEON DOUGLAS. Giant salmon rose, flaked.  
MRS. WM. E. CLARK. Salmon pink, scarlet blotch.  
MURIEL. Extra fine lavender blue. Very beautiful.  
OPALESCENT. Pale self rose lavender.  
PARLIAMENT. Soft orange red, white throat.  
PINK WONDER. Kemp's mammoth light pink.  
POLLYANNA. Intensely ruffled golden yellow.  
PRIDE OF WANAKAH. Fine deep rose, deeper blotch.  
RICHARD DIENER. Wonderful salmon pink, many open.  
ROMANCE. Smoky rose, edged blue.  
ROSE ASH. Ashes of roses. Very popular.  
SCARLANO. Dark orange red. Ruffled.  
SCARLET WONDER. Immense rich red.  
SENTINEL. Late large rose pink.  
SHELL PINK. LaFrance pink, paler throat. Extra.  
SIDNEY PLUMMER. Creamy yellow, suffused pink.  
SUNNYMEDE. Unusual shade of orange. Unique.  
VIOLET BEAUTY. Cerise violet, purple blotch.  
WHITE WONDER. Kemp's mammoth white.

Prices on all varieties described herein are for young plump healthy bulbs, 1¼ inches in diameter or over. These young vigorous bulbs will give much better results than large flat old bulbs, which often have been forced. Experienced growers very rarely buy large bulbs if young stock is available.



No single item less than 10 cents.

2 for 15 cts.    Doz. 75 cts.    Bulblets 25 cts. per 100.

**ALTON.** Intensely ruffled bright orange.  
**AMERICAN BEAUTY.** American Beauty Rose color.  
**BARON HULOT.** Fine deep violet blue.  
**BENGAL TIGER.** Striped smoky salmon. Unusual.  
**CAPTAIN BOYNTON.** Pale lavender, purple blotch.  
**CRINKLES.** Intensely ruffled deep rose.  
**DUCHESS OF YORK.** Improved Baron Hulot.  
**EMILE AUBRUN.** Coppery bronze overlaid slate.  
**FLAMING SWORD.** Tall early red, many open.  
**GERALDINE FARRAR.** Fine light violet blue.  
**GOLDEN DREAM.** Finest large deep yellow.  
**GOLDEN GLORY.** Finely ruffled rich yellow.  
**JENNIE LIND.** Pure soft salmon pink. Yellow throat.  
**MARNIA.** Large grenadine orange.  
**MARSHAL FOCH.** Big rich salmon pink. Ruffled.  
**MRS. P. W. SISSON.** Fine large pink. Cream blotch.  
**MR. W. H. PHIPPS.** Wonderful late LaFrance pink.  
**NANCY HANKS.** Orange pink with red lines.  
**PERSIA.** Deep blackish red. A real black beauty.  
**PURPLE GLORY.** Giant velvety maroon. Ruffled.  
**ROSE MIST.** Fischer's wonderful rose Prim Grand.  
**SWEET ROSE.** Delicate soft rose pink.  
**THE ORCHID.** Cattleya orchid color and type.  
**VIOLET GLORY.** Rich deep violet. Ruffled.

In most varieties we can furnish small bulbs,  $\frac{3}{4}$  to 1 inch in diameter, at one half these prices. These small bulbs, with good care, will produce excellent blooms, and will make more bulblets than larger bulbs.

We take great pride in the quality of our stock and guarantee our bulbs to be healthy, clean and of the highest quality, and if given fair treatment will please the most critical grower.

Each 10 cts.    Doz. \$1.00    Bulblets 50 cts. per 100.

CATHERINE COLEMAN. Giant salmon pink. Long spikes.  
 DR. NELSON SHOOK. Fine deep Tyrian rose.  
 GOLDBLOCKS. Lovely chaste soft yellow Prim.  
 KING SMOKE. Massive smoky shade. Fine spikes.  
 MELBA. Fine creamy salmon. Long spikes.  
 MINUET. Clear sparkling lavender. Wonderful.  
 SARABAND. Smoky plum, cream throat.  
 WHITE GLORY. Ruffled white, iris blue throat.  
 YELLOW GLORY. Canary yellow, purple blotch. Ruffled.

Each 15 cts.    Doz. \$1.50    Bulblets 75 cts. per 100.

AFLAME. Very large flame rose. Long spikes.  
 BERTY SNOW. Large lavender, one of the best.  
 MADAM Von KONYNENBURG. Fine light blue violet.  
 PFITZER'S TRIUMPH. Immense salmon red. Wonderful.  
 PRINCELY. Fine large white, flushed pink.  
 RITA BECK. Fischer's sensational flesh pink.  
 VEILCHENBLAU. Fine exhibition violet blue.

A few higher

each

BETTY NUTHALL. Very fine late orange salmon.....	25
CORONADO. Large ruffled white, purple feather.....	35
GOLDEN WEDDING. Very tall soft orange.....	25
MARMORA. Large lavender gray. Very unusual.....	20
MISS DES MOINES. Fine large pale lilac.....	50
ORCHID LADY. Huge early lavender.....	20
RED GLORY. Deep red sport of Purple Glory.....	20
SALBACH'S PINK. Geranium pink, rose throat.....	50
TOBERSUN. Mrs. Austin's fine deep yellow.....	50
WINGED VICTORY. Mammoth eosine pink. Fine.....	50

# SPECIAL OFFER

We have a large supply of good blooming size bulbs 1 inch and over in the following varieties and offer them in quantity at reduced prices. Postage prepaid.

	Per 25	Per 50	Per 100
A. B. KUNDERD .....	.60	1.00	1.75
AFLAME .....	1.50	3.00	6.00
ALBANIA .....	.50	.85	1.50
ALICE TIPLADY .....	.35	.60	1.10
AMERICAN BEAUTY .....	.65	1.15	2.25
ANNIE LAURIE .....	.60	1.00	1.75
BARON HULOT .....	.65	1.15	2.25
BENGAL TIGER .....	.65	1.25	2.50
BERTY SNOW .....	1.25	2.50	5.00
BREAK O'DAY .....	.60	1.00	1.75
BYRON L. SMITH .....	.60	1.00	1.75
CAPTAIN BOYNTON .....	.65	1.15	2.25
CARMEN SYLVA .....	.50	.85	1.50
CATHERINE COLEMAN ..	1.00	2.00	4.00
CHATEAU THIERRY .....	.60	1.00	1.75
CRIMSON GLOW .....	.50	.85	1.50
CRINKLES .....	.65	1.15	2.25
CRYSTAL WHITE .....	.35	.60	1.10
DR. F. E. BENNETT .....	.60	1.00	1.75
DR. NELSON SHOOK .....	1.00	2.00	4.00
DR. R. T. JACKSON .....	.60	1.00	1.75
DR. VAN FLEET .....	.50	.85	1.50
DOROTHY McKIBBEN .....	.50	.85	1.50
DORRITT .....	.50	.85	1.50
EMILE AUBRUN .....	1.00	2.00	4.00
E. J. SHAYLOR .....	.50	.85	1.50
ETHELYN .....	.50	.85	1.50
EVELYN KIRTLAND .....	.50	.85	1.50
FERN KYLE .....	.60	1.00	1.75
FLAMING SWORD .....	.65	1.15	2.25

GIANT NYMPH .....	.50	.85	1.50
GOLD .....	.60	1.00	1.75
GOLD DROP .....	.50	.85	1.50
GOLD EAGLE .....	.60	1.00	1.75
GOLDEN DREAM .....	.65	1.25	2.50
GOLDEN GATE .....	.35	.60	1.10
GOLDEN MEASURE .....	.60	1.00	1.75
GOLDILOCKS .....	1.00	2.00	4.00
GRETCHEN ZANG .....	.35	.60	1.10
HALLEY .....	.35	.60	1.10
HENRY FORD .....	.50	.85	1.50
HERADA .....	.35	.65	1.25
INDEPENDENCE .....	.35	.60	1.10
JACK LONDON .....	.50	.85	1.50
JENNIE LIND .....	.65	1.15	2.25
JOE COLEMAN .....	.35	.65	1.25
KING SMOKE .....	.75	1.50	3.00
LILYWHITE .....	.35	.65	1.25
LONGFELLOW .....	.60	1.00	1.75
LOS ANGELES .....	.60	1.00	1.75
LOUISE .....	.60	1.00	1.75
MARIETTA .....	.60	1.00	1.75
MARNIA .....	.65	1.15	2.25
MARSHAL FOCH .....	.65	1.15	2.25
MARY PICKFORD .....	.50	.85	1.50
MELBA .....	.75	1.50	3.00
MONA LISA .....	.50	.85	1.50
MRS. DR. NORTON .....	.50	.85	1.50
MRS. FRANCIS KING .....	.35	.65	1.25
MRS. F. PENDLETON .....	.35	.65	1.25
MRS. F. C. PETERS .....	.60	1.00	1.75
MRS. LEON DOUGLAS .....	.60	1.00	1.75
MRS. W. E. CLARK .....	.60	1.00	1.75
MR. W. H. PHIPPS .....	.65	1.15	2.25
MURIEL .....	.60	1.00	1.75
MYSTIC .....	.35	.60	1.10
NEOGA .....	.35	.65	1.25
NORA .....	.35	.60	1.10
ODIN .....	.35	.65	1.25
OPALESCENT .....	.60	1.00	1.75

PARLIAMENT .....	.60	1.00	1.75
PEACE .....	.35	.65	1.25
PERSIA .....	.65	1.15	2.25
PFITZER'S TRIUMPH .....	1.25	2.50	5.00
PINK WONDER .....	.50	.85	1.50
PRIDE OF WANAKAH .....	.60	1.00	1.75
PRINCELY .....	1.25	2.50	5.00
PURPLE GLORY .....	.65	1.25	2.50
RICHARD DIENER .....	.60	1.00	1.75
ROMANCE .....	.60	1.00	1.75
ROSE ASH .....	.50	.85	1.50
ROSE MIST .....	.65	1.25	2.50
1910 ROSE .....	.35	.65	1.25
SARABAND .....	.75	1.50	3.00
SCARLANO .....	.50	.85	1.50
SCHWABEN .....	.35	.65	1.25
SENTINEL .....	.50	.85	1.50
SHELL PINK .....	.50	.85	1.50
SIDNEY PLUMMER .....	.60	1.00	1.75
SUNNYMEDE .....	.60	1.00	1.75
SWEET ROSE .....	.65	1.15	2.25
VIOLET BEAUTY .....	.50	.85	1.50
VIRGINIA .....	.35	.65	1.25
WHITE GLORY .....	.75	1.50	3.00
WHITE WONDER .....	.50	.85	1.50
WILBRINK .....	.35	.60	1.10

We especially urge that wherever possible at least 100 bulbs be planted, including early, mid-season and late varieties, so that you may have enough open at one time to cut an attractive bouquet, also have a long season of bloom. This may be done in a small space as they may be planted from 4 to 6 inches apart. If possible grow them by the thousand. Select a few by name for a trial garden and plant one or more thousand mixed bulbs in a bed for landscape and cutting. For this purpose you will find special collections on Pages 10, 11 and 12 admirably adapted. A bed 3 feet wide and 50 feet long is ample for 1000 bulbs.

# SPECIAL COLLECTIONS

## No. 1. INTRODUCTORY COLLECTION

100 Bulbs for \$1.00 Postpaid.

6 lots for \$5.00

About 10 years ago we introduced this collection under the unconditional guarantee of satisfaction or money back, and of the many thousands we have sent out we have never been asked for a refund.

We have gradually improved this collection from year to year, and have numerous customers who send each year for from 2 to 6 of these collections.

We have still further improved this collection this year and it will consist of good blooming size bulbs 1 inch and over in diameter. We have also constantly improved the variety of kinds included and this year it will consist almost entirely of popular commercial varieties, and we guarantee not less than 30 different kinds. We have hundreds of letters from pleased customers expressing their satisfaction with this collection.

We shall again this year include without charge in every No. 1 Collection, 2 one inch bulbs of the very popular and widely admired variety ROSE ASH, packed separately and labeled. If you prefer and so specify in your order we will substitute 1 bulb of Mrs. Leon Douglas, or 1 bulb of Golden Dream, for the Rose Ash.

It is obvious that our profit on this collection is very small, our principal gain being in new customers who buy more and more from year to year. We have many customers who started with this collection years ago who now purchase bulbs each year to the extent of \$5.00 to \$25.00 and over. Our principal profit on this collection is the goodwill of pleased customers.

We of course do not claim that this collection is equal to others sold at much higher prices but we do believe that for the beginner who is just getting acquainted with Gladiolus, and is not particular about names, there is more pleasure and satisfaction for a little money in this collection than in any other of which we know.

**SPECIAL**—If shipped in one package we will send 6 of these collections for \$5.00. Make up a club among your neighbors and get yours free. We cannot ship to separate addresses at this price.

Remember our unconditional guarantee

## **SATISFACTION OR MONEY BACK**

### **No. 2. CUT FLOWER COLLECTION**

**100 Bulbs for \$1.50 Postpaid.      4 lots for \$5.00**

**1000 Bulbs for \$10.00**

This collection consists of larger bulbs, 1¼ inch and over, all colors, and will make fine blooms. Bulbs included are mostly popular commercial varieties, such as Alice Tiplady, Crimson Glow, Crystal White, Golden Gate, Halley, Joe Coleman, Lilywhite, Mrs. Francis King, Mrs. F. Pendleton, Mystic, Nora, Peace, Schwaben, etc., with a good sprinkling of newer kinds. This is a well balanced collection and sure to please.

### **No. 3. GLORY COLLECTION**

**100 Bulbs for \$2.50 Postpaid.      4 lots for \$9.00**

Many people are partial to Ruffled Glads, so we offer this collection, composed entirely of ruffled varieties, and including not less than 15 kinds.

### **No. 4. RAINBOW COLLECTION**

**100 Bulbs for \$2.50 Postpaid.      4 lots for \$9.00**

**1000 Bulbs for \$20.00**

We are putting special emphasis on this collection this year and are trying to make it an outstanding assortment. It will be made up entirely of named varieties, and we guarantee at least 35 kinds of which not less than 15 will be kinds which have won prizes at the great Boston Show



during the past 2 years. This collection is much improved over former years and the price is dropped to \$2.50 for 100 bulbs, surely a most reasonable price for nice clean plump bulbs of real meritorious varieties. We believe this collection is better than many offered at much higher prices and are ready to stand back of our well known guarantee of **SATISFACTION OR MONEY BACK.**

### **No. 5. SEPARATE COLORS COLLECTION**

**125 Bulbs for \$3.00 Postpaid.      4 lots for \$10.00**

**200 each color, 1000 in all for ~~\$10.00~~ 18.00**

This collection is made up of named varieties, assorted to color as follows—25 Red, 25 White, 25 Pink, 25 Yellow, and 25 Blue or Violet shades. Each color separate and labeled. Each color will include several varieties unless requested one variety, which will be our selection. This is a real good collection and has been popular.

### **No. 6. OUR BAY STATE SPECIAL**

**600 Bulbs for \$10.00 Postpaid**

This collection consists of 12 bulbs each of 50 different varieties, each separate and labeled. It will include a wide assortment of colors and a good range of early, mid-season, and late varieties, including a number of exhibition kinds. This is a real comprehensive collection and will in itself provide a fine **GLORIOUS GLADIOLUS GARDEN.** A fine display for a very modest price.

## **GUARANTEE**

All bulbs in these collections, (with the exception of No. 1, which are 1 inch and over), are large blooming size bulbs, 1¼ inch or over in diameter. All bulbs in these collections are guaranteed to give absolute satisfaction. If for any cause whatever they prove unsatisfactory, leave the bulbs in the ground till October 1st. Then dig and return them to us and your money will be returned.



## CULTURE

Gladiolus bulbs should be planted in full sunshine and will not thrive in shady places. If planted in rows we recommend a double row with bulbs about 4 inches apart; if in beds plant from 4 to 6 inches each way. Plant from 4 to 6 inches deep on moderately rich soil and do not allow bulbs to come in contact with fresh manure. It is best to apply manure in the fall and dig it into the soil in the spring. They may be planted any time after the ground is fit to work and should be kept free from weeds at all times. With clean cultivation it is seldom necessary to apply water, but if it becomes necessary, water very thoroughly about once a week, rather than a little every day.

When cutting flowers leave 4 full leaves to mature the bulb. Remove faded flowers and cut off a little of the stem every day and they will last a week or more in good condition.

When leaves turn yellow or are killed by frost dig up the bulbs, cut off the tops close to the bulb, and spread out in the sun to dry. When thoroughly dry place in shallow boxes and in a dry frost proof place. Do not store in tight bags or in deep boxes as they must have good ventilation or they will mould and rot. The old dried up bulb and bulblets may be removed at any time before planting.

If you have the room you will find much enjoyment in planting the bulblets and watching them develop. Plant thickly in rows about 2 inches deep early in the season. While germination is somewhat uncertain yet if you have fair success you will find this a very inexpensive way to secure a stock of some of the higher priced varieties.

# CAUTION

When you receive bulbs, no matter where from, open packages immediately to admit air, and store in a cool place but keep from frost. Leave top of bags open, or better place in shallow box. They must not be left in closed bags.



## BAY STATE BULB CO.

Mansfield, Mass.

F. F. SHEPARDSON  
President

F. O. SHEPARDSON  
Treas. and Gen. Mgr.

R. J. KOUKOL  
Production Manager